

Colorado **POWER** Classifieds

Commercial Classified Advertising Rates

REACH

Over 70,000 readers in print and online!

1/3 of the consumer segment in southern Colorado with the 3 Military Newspapers

Business Decision Makers in the Springs with the Colorado Springs Business Journal

Line Contract Options

1-13 Weeks

14-26 Weeks (15% Dis.)

27-52 Weeks (15% Dis.)

All Rates Per Line

Line Contract Options	1-13 Weeks	14-26 Weeks (15% Dis.)	27-52 Weeks (15% Dis.)
4 lines open	\$4.81	\$4.28	\$3.71
5-50 lines	\$4.64	\$4.10	\$3.57
51-100	\$4.49	\$3.96	\$3.45
101-150	\$4.33	\$3.83	\$3.33
151-200	\$4.18	\$3.68	\$3.21
201-250	\$4.03	\$3.56	\$3.10
251-300	\$3.89	\$3.45	\$2.99
301-350	\$3.75	\$3.30	\$2.88
351-400	\$3.61	\$3.19	\$2.76
401-550	\$3.48	\$3.08	\$2.68
551-600	\$3.23	\$2.84	\$2.47
601-650	\$3.10	\$2.74	\$2.38
651-700	\$2.98	\$2.62	\$2.30
701-750	\$2.82	\$2.49	\$2.17
751-800	\$2.67	\$2.36	\$2.04
801-850	\$2.49	\$2.30	\$1.93
851-900	\$2.37	\$2.08	\$1.81
901-950	\$2.22	\$1.95	\$1.71
951-1000	\$2.07	\$1.85	\$1.60
1001-1050	\$1.95	\$1.72	\$1.50

DEADLINE: Tuesdays at 11:00am for line ads
Wednesday Noon 1 week prior for Classified Display

Your Ad Runs In All 4 Papers!

Peterson Air Force Base
SPACE OBSERVER

Schriever Air Force Base
SCHRIEVER SENTINEL  Publish Thursdays

Fort Carson
Mountaineer 

The Colorado Springs
BUSINESS JOURNAL Publish Fridays

For more information call 719-329-5236
or email classified@csmng.com

Colorado POWER Classifieds

Classified Display Rates

Business card size

4 column inches

Actual dimensions: W-3.33" x H-2"

1 week	\$185.60
4 weeks	\$167.20 per week
8 weeks	\$150.00 per week
14 weeks	\$113.60 per week
26-52 weeks	\$60.00 per week

1/16 page

6 column inches

Actual dimensions: W-3.33" x H-3"

1 week	\$269.40
4 weeks	\$241.80 per week
8 weeks	\$208.80 per week
14 weeks	\$138.00 per week
27-52 weeks	\$90.00 per week

1/12 page

8 column inches

Actual dimensions: W-3.33" x H-4"

1 week	\$359.20
4 weeks	\$300.00 per week
8 weeks	\$248.00 per week
14 weeks	\$137.60 per week
27-52 weeks	\$120.00 per week

1/8 page

12 column inches

Actual dimensions: W-5.08" x H-3.83"

1 week	\$519.60
4 weeks	\$417.60 per week
8 weeks	\$248.40 per week
14-26 weeks	\$206.40 per week
27-52 weeks	\$180.00 per week

1/4 Page

24 column inches

Actual dimensions: W-5.08" x H-7.58"

1 week	\$967.20
5-13 weeks	\$496.80 per week
14/26 weeks	\$412.80 per week
27-52 weeks	\$360.00 per week

1/3 Page

32 column inches

Actual dimensions: W-6.83" x 7.58"

1 week	\$1,200.00
4-13 weeks	\$624.00 per week
14-26 weeks	\$550.40 per week
27-52 weeks	\$480.00 per week

Island

40 column inches

Actual dimensions: W-6.83" x 8.70"

1 week	\$1,392.00
3-13 weeks	\$780.00 per week
14-26 weeks	\$688.00 per week
27-52 weeks	\$600.00 per week

1/2 Page

48 column inches

Actual dimensions: W-10.33" x 7.58"

1 week	\$1,670.40
3-13 weeks	\$936.00 per week
14-26 weeks	\$825.60 per week
27-52 weeks	\$720.00 per week

Full Page

90 column inches

Actual dimensions: W-10.33" x 14.75"

1 week	\$1,998.00
2-13 weeks	\$1,755.00 per week
14-26 weeks	\$1,548.00 per week
27-52 weeks	\$1,350.00 per week

- Deadlines Wednesday, 12 noon, 1 week prior to publication
- All rates are weekly totals for all 4 papers
- Reaches over 70,000 readers in the military and business community!

Your Ad Runs In All 4 Papers!



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