

ADVERTISING RATE CARD

2011



Target Southern Colorado's Largest Consumer Segment!



COMBO: Any 2 – 20% Discount or All 3 – 25% Discount

FULL PAGE W-10.125 x H-15 (90 column inches)	1X	6wks	13wks	26wks	52wks
	Mountaineer	\$1,550	\$1,350	\$1,225	\$1,100
Space Observer	\$1,375	\$1,150	\$1,050	\$950	\$900
Schriever Sentinel	\$900	\$800	\$750	\$650	\$600
All 3 per week	\$2868.75	\$2475.00	\$2268.75	\$2025.00	\$1912.00

2/3 PAGE Vert: W-8.41 x H-11.625 Horz: W-10.125 x H-10 (60 column inches)	1X	6 wks	13 wks	26 wks	52 wks
	Mountaineer	\$1,025	\$925	\$800	\$700
Space Observer	\$900	\$800	\$700	\$625	\$575
Schriever Sentinel	\$600	\$550	\$500	\$450	\$400
All 3 per week	\$1893.75	\$1706.25	\$1500.00	\$1,331.25	\$1218.75

ISLAND W-6.694 x H-10 (40 column inches)	1X	6 wks	13 wks	26 wks	52 wks
	Mountaineer	\$700	\$600	\$525	\$475
Space Observer	\$625	\$525	\$475	\$425	\$400
Schriever Sentinel	\$400	\$360	\$340	\$300	\$275
All 3 per week	\$1293.75	\$1,113.75	\$1,005.00	\$900.00	\$825.00

HALF PAGE Vert: W-6.694 x H-11.625 Horz: W-10.125 x H-7.5 (48 column inches)	1X	6 wks	13 wks	26 wks	52 wks
	Mountaineer	\$825	\$760	\$690	\$600
Space Observer	\$740	\$640	\$575	\$500	\$450
Schriever Sentinel	\$475	\$425	\$375	\$325	\$300
All 3 per week	\$1530.00	\$1,368.75	\$1,230.00	\$1,068.75	\$975

1/3 PAGE W-6.694 x H-7.5 (32 column inches)	1X	6 wks	13 wks	26 wks	52 wks
	Mountaineer	\$550	\$475	\$425	\$375
Space Observer	\$500	\$425	\$375	\$325	\$300
Schriever Sentinel	\$325	\$300	\$275	\$250	\$225
All 3 per week	\$1,031.25	\$900.00	\$806.25	\$712.50	\$637.50



Fort Carson



Peterson A.F.B.



Schriever A.F.B.

All papers can be found at
www.csmng.com

15% Off Online Advertising
With Any Combo Ad Contract

SUBMISSION GUIDELINES

CSMNG is PC-based.

- We accept:
PDF (embed all fonts)
EPS (all fonts converted to curves)
- 4-color artwork must be provided as CMYK with an ink limit of 230%
- Please send a fax of electronically supplied ads.

DEADLINES

Space Reservations: Wednesday at noon prior to publication week.

Materials Due: Monday at noon prior to publication.

Final Proof Approval to CSMNG: Monday 5:00pm prior to publication.

Call your Account Executive
or 719.634.5905

www.csmng.com

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COMBO: Any 2 – 20% Discount or All 3 – 25% Discount

1/4 PAGE		1X	6 wks	13 wks	26 wks	52 wks
Vert: W-4.979 x H-7.5	Mountaineer	\$400	\$375	\$325	\$300	\$275
Horz: W-10.125 x H-3.87 (24 column inches)	Space Observer	\$375	\$325	\$300	\$250	\$225
	Schriever Sentinel	\$250	\$225	\$200	\$170	\$150
	All 3 per week	\$768.75	\$693.75	\$618.75	\$540.00	\$487.50

1/8 PAGE		1X	6 wks	13 wks	26 wks	52 wks
Vert: W-3.264 x H-5.75	Mountaineer	\$210	\$180	\$165	\$140	\$125
Horz: W-4.979 x H-3.875 (12 column inches)	Space Observer	\$185	\$165	\$140	\$120	\$110
	Schriever Sentinel	\$125	\$115	\$105	\$95	\$85
	All 3 per week	\$390.00	\$345.00	\$307.50	\$266.25	\$240.00

12TH PAGE		6X*	13X	26X	52X
W-3.264 x H-3.875 (8 column inches)	Mountaineer	\$115	\$105	\$90	\$85
	Space Observer	\$105	\$95	\$80	\$75
	Schriever Sentinel	\$70	\$65	\$60	\$55
	All 3 per week	\$217.50	\$198.75	\$172.50	\$161.25

16TH PAGE		6X*	13X	26X	52X
W-3.264 x H-2.875 (6 column inches)	Mountaineer	\$95	\$85	\$75	\$65
	Space Observer	\$85	\$75	\$65	\$55
	Schriever Sentinel	\$60	\$55	\$50	\$45
	All 3 per week	\$180.00	\$161.25	\$142.50	\$123.75

INSERTS

Your insert can be placed in any combination of the three newspapers.
Minimum quantity: 4,000.

	1X	3X	5X	12X	26X	52X
1-4 Pages	\$65/M	\$59/M	\$55/M	\$52/M	\$49/M	\$45/M
5-8 Pages	\$75/M	\$68/M	\$65/M	\$60/M	\$57/M	\$53/M
9+ Pages	\$85/M	\$77/M	\$75/M	\$68/M	\$64/M	\$60/M

COLOR RATES

	One Newspaper	Each Add. Paper
1 Additional Color:	\$50	\$50
4 Color Process:	\$250	\$50

Color charges are non-commissionable

COLUMN WIDTHS

1 column = 1.549	4 column = 6.694
2 column = 3.264	5 column = 8.41
3 column = 4.979	6 column = 10.125

POLICY

Local rates are commissionable, ads must be supplied in Camera Ready format and adhere to published submission guidelines. Publisher assumes no responsibility for poor quality artwork or any printed materials furnished by advertiser. Advertising cancelled after reservation deadline will be billed at 50%. Advertising simulating news must be noted as "paid advertisement" and in a distinctively different font than The CSMNG newspapers. Rates on this card are for run-of-paper position. Guaranteed paid position, if available, will be charged an extra 30% of the cost of the advertisement. In the event of errors by CSMNG that materially affect the value of the advertisement, CSMNG will reprint the part of the advertisement that was incorrect when notified within one week after publication. CSMNG will be responsible only for the space occupied by the error. All content receives final approval of base public affairs office. They reserve the right to refuse advertising they deem inappropriate.

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or 719.634.5905**

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