

Colorado **POWER** Classifieds

Commercial Classified Advertising Rates

REACH

Over 100,000 readers in print and online!

1/3 of the consumer segment in southern Colorado with the 4 Military Newspapers

Business Decision Makers in the Springs with the Colorado Springs Business Journal

Line Contract Options

1-13 Weeks

14-26 Weeks (15% Dis.)

27-52 Weeks (15% Dis.)

All Rates Per Line

Line Contract Options	1-13 Weeks	14-26 Weeks (15% Dis.)	27-52 Weeks (15% Dis.)
4 lines open	\$5.34	\$4.76	\$4.12
5-50	\$5.16	\$4.56	\$3.97
51-100	\$4.99	\$4.40	\$3.83
101-150	\$4.81	\$4.25	\$3.70
151-200	\$4.64	\$4.09	\$3.57
201-250	\$4.48	\$3.96	\$3.45
251-300	\$4.33	\$3.83	\$3.32
301-350	\$4.16	\$3.67	\$3.20
351-400	\$4.01	\$3.54	\$3.07
401-550	\$3.87	\$3.42	\$2.97
551-600	\$3.59	\$3.16	\$2.75
601-650	\$3.45	\$3.04	\$2.65
651-700	\$3.31	\$2.92	\$2.55
701-750	\$3.14	\$2.77	\$2.41
751-800	\$2.96	\$2.62	\$2.27
801-850	\$2.77	\$2.56	\$2.14
851-900	\$2.63	\$2.31	\$2.01
901-950	\$2.47	\$2.17	\$1.90
951-1000	\$2.30	\$2.05	\$1.77
1001-1050	\$2.16	\$1.91	\$1.67

DEADLINE: Tuesdays at 12 noon for line ads
Wednesday Noon 1 week prior for Classified Display

Your Ad Runs In All 5 Papers!

Peterson Air Force Base
SPACE OBSERVER

Schriever Air Force Base
SCHRIEVER SENTINEL  Publish Thursdays

Fort Carson
MOUNTAINEER

Air Force Academy
ACADEMY SPIRIT

The Colorado Springs
BUSINESS JOURNAL Publish Fridays

For more information call 719-329-5236
or email classified@csmng.com

Colorado **POWER** Classifieds

Classified Display Rates

Business card size (2 x 2)

4 column inches
Actual dimensions: W-3.33" x H-2"

1 week	\$206.40
4 weeks	\$185.60 per week
8 weeks	\$166.40 per week
14 weeks	\$126.40 per week
26-52 weeks	\$66.80 per week

1/16 page (2 x 3)

6 column inches
Actual dimensions: W-3.33" x H-3"

1 week	\$299.40
4 weeks	\$259.80 per week
8 weeks	\$232.20 per week
14 weeks	\$153.60 per week
27-52 weeks	\$100.20 per week

1/12 page (2 x 4)

8 column inches
Actual dimensions: W-3.33" x H-4"

1 week	\$399.20
4 weeks	\$332.80 per week
8 weeks	\$276.00 per week
14 - 26 weeks	\$152.80 per week
27-52 weeks	\$133.60 per week

1/8 page (3 x 4)

12 column inches
Actual dimensions: W-5.08" x H-3.83"

1 week	\$577.20
4 weeks	\$464.40 per week
8 weeks	\$276.00 per week
14-26 weeks	\$229.20 per week
27-52 weeks	\$200.40 per week

1/4 Page (3 x 8)

24 column inches
Actual dimensions: W-5.08" x H-7.58"

1 week	\$1,075.20
5-13 weeks	\$518.40 per week
14-26 weeks	\$458.40 per week
27-52 weeks	\$400.80 per week

1/3 Page (4 x 8)

32 column inches
Actual dimensions: W-6.83" x 7.58"

1 week	\$1,331.20
4-13 weeks	\$691.20 per week
14-26 weeks	\$611.20 per week
27-52 weeks	\$534.40 per week

Island (4 x 9)

40 column inches
Actual dimensions: W-6.83" x 8.70"

1 week	\$1,443.60
3-13 weeks	\$777.60 per week
14-26 weeks	\$687.60 per week
27-52 weeks	\$601.20 per week

1/2 Page (6 x 8)

48 column inches
Actual dimensions: W-10.33" x 7.58"

1 week	\$1,857.60
3-13 weeks	\$1,036.80 per week
14-26 weeks	\$916.80 per week
27-52 weeks	\$801.60 per week

Full Page (6 x 15)

90 column inches
Actual dimensions: W-10.33" x 14.75"

1 week	\$2,367.00
2-13 weeks	\$1,944.00 per week
14-26 weeks	\$1,719.00 per week
27-52 weeks	\$1,503.00 per week

- Deadlines Wednesday, 12 noon, 1 week prior to publication
- All rates are weekly totals for all 5 papers
- Reaches over 100,000 readers in the military and business community!

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